

अलकेश कुमार शर्मा, आई.ए.एस.  
सचिव  
Alkesh Kumar Sharma, I.A.S.  
Secretary



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आज़ादी का  
अमृत महोत्सव

इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय  
भारत सरकार  
Ministry of Electronics &  
Information Technology (MeitY)  
Government of India

D O No. L-13014/139/2020-IGD  
Date: 15.11.2022

Dear Sir,

Ministry of Electronics and Information Technology (MeitY) is committed to serving an "open, free, safe, trusted and accountable Internet for all". The increasing use of the internet has led to a significant increase in websites and web-related services. However, it has been observed that not all such websites and web-related services are implemented on the .IN domain., a domain name space that signifies the Indian identity for these websites and web services.

2. To build India's Internet infrastructure and related services, and to ensure robust MSME sector in India, MeitY through National Internet Exchange of India (NIXI) which is the .IN Internet Domain registry of India, has a plan for MSME's: -

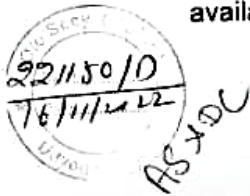
i) Free .IN/Bharat Internet domains along with 10 GB customized e-mail to all MSME who are getting registered on daily basis. For example: Aditya & Co. can get a domain Aditya.in and an e-mail info@aditya.in on first come first serve basis.

ii) The above facility will be free for the first year. Thereafter, MSME has to pay a renewal fee of Rs 325 per year for per domain to continue enjoying the facility of the Internet domain and e-mail.

3. The major objective of MeitY/NIXI behind this step, is to minimize the adverse effect of Covid-19 which has impacted the MSME Sector of India at large scale.

4. Ownership of .IN Internet domain ensures MSMEs to reach out the desired market digitally and expand its footprint in their existing market and also the digital adoption by MSME is expected to revive the sector.

5. Ownership and adoption of .IN Internet domain is aimed for building Internet infrastructure and related services within the country for non-stop availability of internet services at any stage, in any situation.



DDG (DPS)  
16/11/22

...2/-

-:2:-

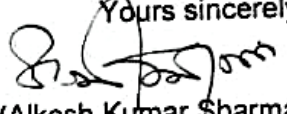
6. I would like to accept this offer and provide necessary information and assistance to MSME by placing details of this offer at all relevant places like Website of Ministry of MSME, communicating to MSME members and industry representatives.

7. In case of any support, MSME may reach out to NIXI at [nixi@nixi.in](mailto:nixi@nixi.in)

The coordinating officers for this special scheme are as below: -

- I. Shri Shubham Saran, General Manager (BD), NIXI  
[shubham@nixi.in](mailto:shubham@nixi.in) Telephone: 48202022/9716499333
- II. Shri Gorav Vashisht, Executive Assistant (BD), NIXI  
[gorav.sharma@nixi.in](mailto:gorav.sharma@nixi.in) Mobile: 9996670978

Best Regards.

Yours sincerely,  
  
(Alkesh Kumar Sharma)

Shri B. B. Swain,  
Secretary,  
Ministry of Micro, Small and Medium Enterprises,  
Udyog Bhawan, Rafi Marg,  
New Delhi-110001